



# **Financial & Technical Proposal**

**For**





**App Development**

*Codage Corporation Ltd.*  
*<Think Outside the Circle />*


**From**

**Codage Corporation Limited**

## Codage Corporation Limited at a Glance

Name of Company	Codage Corporation Limited
Type of Business	Private Limited Company
Business Function	Website and Software Development and Digital Marketing Company
Founders & Board of Members	<ul style="list-style-type: none"> <li>A. K.M. Aminullah - Chairman</li> <li>S. M. Rajib Hasan – Managing Director &amp; CEO</li> <li>Mohammad Obaidullah Ahsan – Director</li> <li>Mahfuzur Rahman - Director</li> </ul>
Bangladesh Regional Office	House: 1022, Road: 9, Avenue: 9, Mirpur DOHS, Dhaka-1216, Bangladesh
Singapore Regional Office	101 Kitchener Road, Jalan Besar Plaza #02-05, Singapore
USA Regional Office	1203 Corolla Court, Catonsville, MD 21228, USA
Members of	Bangladesh Association of Software & Information Services (BASIS) e-Commerce Association of Bangladesh
Total Employees	25 (Twenty five)
Departments	<ul style="list-style-type: none"> <li>Software</li> <li>Website</li> <li>Domain &amp; Hosting</li> <li>Marketing</li> <li>Admin &amp; Accounts</li> </ul>
Website Address	<a href="http://www.codagecorp.com">www.codagecorp.com</a>
Company Email	Information Desk: <a href="mailto:info@codagecorp.com">info@codagecorp.com</a> USA: <a href="mailto:usa@codagecorp.com">usa@codagecorp.com</a> Singapore: <a href="mailto:sg@codagecorp.com">sg@codagecorp.com</a>
Skype ID	CodageCorp
Company Phone	(+88) 02-58070948
Company Hotline	Hotline: (+88) 01971 263243 Sales: (+88) 01971 263254 Support: (+88) 01971 263249 USA: +1 (314) 480-2198 Singapore: +65 62988902
Areas of Expertise	Website Development, Software Development, Graphics Design, Email Marketing, SMS Marketing, Facebook Marketing, Content Writing & SEO
Market Coverage	Bangladesh, USA, Singapore, UK, Canada, Australia, Saudi Arabia, Dubai, India
Logo	 <b>Codage Corporation Ltd.</b> <small>&lt;Think Outside the Circle /&gt;</small>
Motto	Think Outside the Circle!
Vision	Is to become the pioneer of Software Development Service in Bangladesh.
Mission	Is to rule the current market with all sorts of ecommerce web development and custom software solution is all quintessence.
Sister Concern	   

# Our Valuable Clients

Type of Clients	Company Logos
Bank	 <p>Standard Bank Limited setting a new standard in banking</p>
Corporate Clients	 <p>PHILIPS DELL CEAT hp SQUARE SANOFI radio today 89.6fm THE 1ST &amp; #1 PRIVATE RADIO Delta Life Prosperous Life Delta Life Insurance Company Limited (Largest Bangladeshi Insurance Company) Leading Global Franchise South Korea</p>
Local Clients	 <p>green technology Meilleur Deco Singapore iSpiceU Personalized spice recipes™ ClippingCrowd RAY LA ESPERANZA ELEGANTLY ECCENTRIC REATIVE interior Feel The Space Inside Smart Services Ltd. Spectrum of solutions for business outsourcing BANGLADESH ja SOURCING</p>
Singapore Clients	 <p>KAROTOA OVERSEAS (S) PTE LTD</p>
USA Clients	 <p>Look 4 Electric AMERICAN MONTESSORI CAMPUS GowebSolution Business Website and Online Marketing GIFTS of arkansas EYodus Moving &amp; Storage Anaheim Town Car Services</p>

## Mobile Application Developers

Android – a fastest growing operating system of smart phone devices has been popular with its each update. Its versatile, user friendly applications & flexibility has made it more favorite. Our expert team having updated knowledge of latest android release invents profitable android apps.

Codage Corporation Ltd is renowned Android app development company offering professional android app development services. Our Professional team of android app Developers perform deep research and analysis to meet your requirements and expectations. Accessing wide range of tools and technologies we create customized applications which are powerful and scalable for any android devices. We are providing android application development service globally.

### Why Us?

We at Codage Corporation Ltd conceptualize, design, develop, test and deploy as per your demand. By using our services, you can expect:

- Confidentiality of information & Data
- Understanding app development idea
- Research & analysis of App requirements
- Expert developers
- Customer centric procedure
- Accurate and user friendly apps
- Pronounceable qualitative development process

### A Wide Scope for Different Industries

Having developed applications for various industries, our professionals are efficient in utilizing vast scope of android. We have built applications for multiple domains like:

- Finance
- Business
- Game
- Security
- E-commerce
- Travel and map
- Healthcare

### What Can We Do For You?

Codage Corporation Ltd offers cost efficient and reliable android app development services. To meet your business objectives, our expert team provides amidst solutions. Acute knowledge, influencing abilities and proficiency in developing android applications are some distinctive features of our android app developers that make our company incomparable. Developing apps in almost all android OS versions for years, we are now expert in building Android apps. Have an App Idea? Share it with us and Experience our quality & reliable Service Today!!

## Custom Mobile App Development at Codage Corporation Ltd

We follow some of the best development practices so that our clients don't lose on the opportunities awaiting them. We, at 360 Degree Codage understand that every organization has different requirements as well as objectives and strive towards achieving them without compromising on quality. Our experienced development teams take the following parameters into consideration while making an application:

### Feature List:

**Feasibility:** Our experts discuss the objectives of the client and draft an application blueprint. Ideas from the client are also taken while creating a rough draft of the custom application.

**Methodology:** Developing cross-platform applications isn't easy as toolkits vary from one ecosystem to another. Imparting consistency to the application across multiple platforms is essential.

**API Management:** Our developers follow a strict policy pertaining to use of components across platforms. This makes it easier to maintain the applications and extend functionality.

**Security:** Mobile devices, particularly smartphones are extremely vulnerable to hacking. Encryption tools and the ability to wipe data remotely are a must have in applications.

**User Experience:** The main function of a custom application is to replace a website while providing all the functions of the later. We ensure that the application loads up fast, is easy to use and is also visually appealing.

**Testing:** The final phase of custom application development involves extensive testing of all the features while keeping a tab on security of the end user. Access times are also taken into account during testing.

### Pricing

- **Basic Mobile Apps:** As like Website browser view: 20,000 taka - 50,000 Taka
- **Ecommerce Mobile Apps:** 3,00,000-5,00,000 taka
- **Advance Ecommerce Mobile Apps(Like: Amazon, Ebay, Lazada, Flipkart):** 5,00,000-10,00,000 taka
- **Basic Ride Shareing Apps:** 5,00,000-8,00,000 taka
- **Advance Ride Shareing Apps:** 10,00,000-20,00,000 taka

## Payment Module for App Development

Module#	Module Detail
Module#1	50% advance payment with work order for start the project
Module#2	50% payment on delivery before live the project

## Payment Information

Cash Payment	Bank Payment
<b>Address:</b> House: 1022, Road: 9, Ave: 9, Mirpur DOHS, Dhaka <b>Email:</b> info@codagecorp.com <b>Hotline:</b> 01971 263243 <b>Phone:</b> 02-58070948	<b>Account Name:</b> Codage Corporation Ltd. <b>Account#</b> 1401796452001 <b>Bank:</b> The City Bank Limited <b>Branch:</b> Pallabi Branch, Dhaka
<b>bCash Payment:</b> 01971263243 (personal), 01678115737 (personal)	