



# **Financial & Technical Proposal**

**For**



**Dynamic Website**




**From**

**Codage Corporation Limited**

## Codage Corporation Limited at a Glance







Name of Company	Codage Corporation Limited
Type of Business	Private Limited Company
Business Function	Website and Software Development and Digital Marketing Company
Founders & Board of Members	<ul style="list-style-type: none"> <li>A. K.M. Aminullah - Chairman</li> <li>S. M. Rajib Hasan – Managing Director &amp; CEO</li> <li>Mohammad Obaidullah Ahsan – Director</li> <li>Mahfuzur Rahman - Director</li> </ul>
Bangladesh Regional Office	House: 1022, Road: 9, Avenue: 9, Mirpur DOHS, Dhaka-1216, Bangladesh
Singapore Regional Office	101 Kitchener Road, Jalan Besar Plaza #02-05, Singapore
USA Regional Office	1203 Corolla Court, Catonsville, MD 21228, USA
Members of	Bangladesh Association of Software & Information Services (BASIS) e-Commerce Association of Bangladesh
Total Employees	25 (Twenty five)
Departments	<ul style="list-style-type: none"> <li>Software</li> <li>Website</li> <li>Domain &amp; Hosting</li> <li>Marketing</li> <li>Admin &amp; Accounts</li> </ul>
Website Address	<a href="http://www.codagecorp.com">www.codagecorp.com</a>
Company Email	Information Desk: <a href="mailto:info@codagecorp.com">info@codagecorp.com</a> USA: <a href="mailto:usa@codagecorp.com">usa@codagecorp.com</a> Singapore: <a href="mailto:sg@codagecorp.com">sg@codagecorp.com</a>
Skype ID	CodageCorp
Company Phone	(+88) 02-58070948
Company Hotline	Hotline: (+88) 01971 263243 Sales: (+88) 01971 263254 Support: (+88) 01971 263249 USA: +1 (314) 480-2198 Singapore: +65 62988902
Areas of Expertise	Website Development, Software Development, Graphics Design, Email Marketing, SMS Marketing, Facebook Marketing, Content Writing & SEO
Market Coverage	Bangladesh, USA, Singapore, UK, Canada, Australia, Saudi Arabia, Dubai, India
Logo	 <b>Codage Corporation Ltd.</b> <small>&lt;Think Outside the Circle /&gt;</small>
Motto	Think Outside the Circle!
Vision	Is to become the pioneer of Software Development Service in Bangladesh.
Mission	Is to rule the current market with all sorts of ecommerce web development and custom software solution is all quintessence.
Sister Concern	   

# Our Valuable Clients

Type of Clients	Company Logos
Bank	 <p><b>Standard Bank Limited</b> setting a new standard in banking</p>
Corporate Clients	 <p><b>PHILIPS</b> <b>DELL</b> <b>CEAT</b>  <b>hp</b> <b>SQUARE</b> <b>SANOFI</b> <b>radio today 89.6fm</b>          THE 1<sup>ST</sup> &amp; #1 PRIVATE RADIO  <b>Delta Life</b> <b>Prosperous Life</b> <b>bb-q</b>  <b>Delta Life Insurance Company Limited</b>          (Largest Bangladeshi Insurance Company)          Leading Global Franchise South Korea</p>
Local Clients	 <p><b>green technology</b> <b>Meilleur Deco Singapore</b>  <b>iSpiceU</b> <b>ClippingCrowd</b> <b>RAY</b>  <b>LA ESPERANZA</b> <b>CREATIVE interior</b> <b>Smart Services Ltd.</b>          ELEGANTLY ECCENTRIC <b>Feed The Space Inside</b> <b>Spectrum of solutions for business outsourcing</b>  <b>BANGLADESH</b> <b>ja SOURCING</b></p>
Singapore Clients	 <p><b>KAROTOA</b> OVERSEAS (S) PTE LTD</p>
USA Clients	 <p><b>Look 4 Electric</b> <b>AMERICAN MONTESSORI CAMPUS</b> <b>GowebSolution</b>          YOUR POINT FOR ELECTRIC NEEDS <b>Business Website and Online Marketing</b>  <b>GIFTS of arkansas</b> <b>Ezyodus</b> <b>Anaheim</b>  <b>Moving &amp; Storage</b> <b>Town Car Services</b></p>

## Dynamic Website Packages

### CMS - WordPress

BEGINNER	CORPORATE	BUSINESS	PROFESSIONAL	ADVANCE	ENTERPRISE
					
5 Pages	10 Pages	15 Pages	20 Pages	50 Pages	Unlimited* Pages
FREE Domain FREE 500 MB Hosting	FREE Domain FREE 1 GB Hosting	FREE Domain FREE 1 GB Hosting	FREE Domain FREE 2 GB Hosting	FREE Domain FREE 5 GB Hosting	FREE Domain FREE Unlimited Hosting
<b>10,000 TK / \$125</b>	<b>15,000 TK / \$190</b>	<b>20,000 TK / \$250</b>	<b>25,000 TK / \$315</b>	<b>50,000 TK / \$625</b>	<b>1,00,000 TK / \$1300</b>
Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +
SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +
Contact Form +	Contact Form +	Contact Form +	Contact Form +	Contact Form +	Contact Form +
Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +
Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +
Renew Fee (Yearly): 1500 Taka / \$20	Renew Fee (Yearly): 2000 Taka / \$25	Renew Fee (Yearly): 2000 Taka / \$25	Renew Fee (Yearly): 2500 Taka / \$32	Renew Fee (Yearly): 4500 Taka / \$56	Renew Fee (Yearly): 9500 Taka / \$120

## Dynamic Website Packages

### CodeIgniter/Laravel

BEGINNER	CORPORATE	BUSINESS	PROFESSIONAL	ADVANCE	ENTERPRISE
					
5 Pages	10 Pages	15 Pages	20 Pages	50 Pages	Unlimited* Pages
FREE Domain FREE 500 MB Hosting	FREE Domain FREE 1 GB Hosting	FREE Domain FREE 1 GB Hosting	FREE Domain FREE 2 GB Hosting	FREE Domain FREE 5 GB Hosting	FREE Domain FREE Unlimited Hosting
<b>30,000 TK / \$375</b>	<b>45,000 TK / \$570</b>	<b>60,000 TK / \$750</b>	<b>75,000 TK / \$950</b>	<b>1,50,000 TK / \$1875</b>	<b>3,00,000 TK / \$3750</b>
Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +
SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +
Contact Form +	Contact Form +	Contact Form +	Contact Form +	Contact Form +	Contact Form +
Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +
Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +
Renew Fee (Yearly): 1500 Taka / \$20	Renew Fee (Yearly): 2000 Taka / \$25	Renew Fee (Yearly): 2000 Taka / \$25	Renew Fee (Yearly): 2500 Taka / \$32	Renew Fee (Yearly): 4500 Taka / \$56	Renew Fee (Yearly): 9500 Taka / \$120

### Individual Web Module Price:

- Unique Design: 6000 Taka / \$65
- Pics Upload in Photo Gallery: 20 Taka / Pic [1st 25 Pics Upload Free]
- Additional Form: 2000 Taka / \$25
- Visitor Counter: 1000 Taka/ \$150
- Language Module (Google Translation): 2000 Taka / \$25
- Language Module (Real Translation): 500 Taka / Page
- Additional Page (A4 Size): 1000 Taka / \$13
- Scanned Image: 20 Taka / Image / \$0.3
- Editing Image: 100 Taka / Image / \$0.7
- Intro Page: 2,500 Taka / \$35
- Music: 2000 Taka / \$25
- Weather: 3000 Taka / \$40
- Design Change Support: 10,000 Taka / \$125 / Design
- Unique Banner Design: 3,000 Taka / \$40 / Design

### Monthly Support Charge (Within 48 hour)

- Free Support: 15 Days after Delivery
- On Demand Support: Hourly Basis (Minimum Charge 1000 Taka / \$12)
- Monthly Support Charge: 2000 Taka / \$25 / Month (Max 2 times)
- Monthly Support Charge: 4000 Taka / \$ 50 / Month (Max 5 times)
- Monthly Support Charge: 8000 Taka / \$100 / Month (Max 12 times)
- Monthly Support Charge: 25000 Taka / \$330 / Month (Unlimited times 10-6 pm)

### Training

- 1st Training (1 hour in house at Codage): FREE including Video Instructions
- 2nd Training: 1000 Taka / \$13 / Hour (Inside Codage)
- Training: 2000 Taka / \$25 / Hour (Outside Codage) - After 1st training, if needed.

## Payment Module for Dynamic Website

Module#	Module Detail
Module#1	50% advance payment with work order for start the project
Module#2	50% payment on delivery before live the project

## Payment Information

Cash Payment	Bank Payment
<b>Address:</b> House: 1022, Road: 9, Ave: 9, Mirpur DOHS, Dhaka <b>Email:</b> info@codagecorp.com <b>Hotline:</b> 01971 263243 <b>Phone:</b> 02-58070948	<b>Account Name:</b> Codage Corporation Ltd. <b>Account#</b> 1401796452001 <b>Bank:</b> The City Bank Limited <b>Branch:</b> Pallabi Branch, Dhaka
<b>bCash Payment:</b> 01971263243 (personal), 01678115737 (personal)	