



# **Financial & Technical Proposal**

**For**



**Facebook Marketing**




**From**

**Codage Corporation Limited**

## Codage Corporation Limited at a Glance




Name of Company	Codage Corporation Limited
Type of Business	Private Limited Company
Business Function	Website and Software Development and Digital Marketing Company
Founders & Board of Members	<ul style="list-style-type: none"> <li>A. K.M. Aminullah - Chairman</li> <li>S. M. Rajib Hasan – Managing Director &amp; CEO</li> <li>Mohammad Obaidullah Ahsan – Director</li> <li>Mahfuzur Rahman - Director</li> </ul>
Bangladesh Regional Office	House: 1022, Road: 9, Avenue: 9, Mirpur DOHS, Dhaka-1216, Bangladesh
Singapore Regional Office	101 Kitchener Road, Jalan Besar Plaza #02-05, Singapore
USA Regional Office	1203 Corolla Court, Catonsville, MD 21228, USA
Members of	Bangladesh Association of Software & Information Services (BASIS) e-Commerce Association of Bangladesh
Total Employees	25 (Twenty five)
Departments	<ul style="list-style-type: none"> <li>Software</li> <li>Website</li> <li>Domain &amp; Hosting</li> <li>Marketing</li> <li>Admin &amp; Accounts</li> </ul>
Website Address	<a href="http://www.codagecorp.com">www.codagecorp.com</a>
Company Email	Information Desk: <a href="mailto:info@codagecorp.com">info@codagecorp.com</a> USA: <a href="mailto:usa@codagecorp.com">usa@codagecorp.com</a> Singapore: <a href="mailto:sg@codagecorp.com">sg@codagecorp.com</a>
Skype ID	CodageCorp
Company Phone	(+88) 02-58070948
Company Hotline	Hotline: (+88) 01971 263243 Sales: (+88) 01971 263254 Support: (+88) 01971 263249 USA: +1 (314) 480-2198 Singapore: +65 62988902
Areas of Expertise	Website Development, Software Development, Graphics Design, Email Marketing, SMS Marketing, Facebook Marketing, Content Writing & SEO
Market Coverage	Bangladesh, USA, Singapore, UK, Canada, Australia, Saudi Arabia, Dubai, India
Logo	 <b>Codage Corporation Ltd.</b> <small>&lt;Think Outside the Circle /&gt;</small>
Motto	Think Outside the Circle!
Vision	Is to become the pioneer of Software Development Service in Bangladesh.
Mission	Is to rule the current market with all sorts of ecommerce web development and custom software solution is all quintessence.
Sister Concern	   

# Our Valuable Clients

Type of Clients	Company Logos
Bank	 <p>Standard Bank Limited setting a new standard in banking</p>
Corporate Clients	 <p>PHILIPS DELL CEAT hp SQUARE SANOFI radio today 89.6fm THE 1ST &amp; #1 PRIVATE RADIO Delta Life Prosperous Life Delta Life Insurance Company Limited (Largest Bangladeshi Insurance Company) Leading Global Franchise South Korea</p>
Local Clients	 <p>green technology Meilleur Deco Singapore iSpiceU Personalized spice recipes™ ClippingCrowd RAY LA ESPERANZA ELEGANTLY ECCENTRIC CREATIVE interior Feel The Space Inside Smart Services Ltd. Spectrum of solutions for business outsourcing BANGLADESH ja SOURCING</p>
Singapore Clients	 <p>KAROTOA OVERSEAS (S) PTE LTD</p>
USA Clients	 <p>Look 4 Electric AMERICAN MONTESSORI CAMPUS GowebSolution Business Website and Online Marketing GIFTS of arkansas EYodus Moving &amp; Storage Anaheim Town Car Services</p>

Codage Corporation is the Top Digital Marketing Agency in Bangladesh provides digital marketing, content, branding, software, website design & development services.

## Facebook Chat/Query Management

STARTER	BASIC	CORPORATE
		
10 am-5 pm	10 am-10 pm	10 am -10pm-10am
7500 Taka / \$100	15000 Taka / \$200	30000 Taka / \$400
6-7 Hours Daily	11-12 Hours Daily	24 Hours Daily

### What We Will Do For You?

**FB Page Creation Charge 8,000 Taka/\$100**

Package include-

- Profile picture & Timeline Banner Design
- Contact information and other information setup
- Map & Direction setup

**FB Post Creation Charge 3,000 Taka/Post**

Package include-

- An unique design with company logo and offer
- Creative content analysis and plan
- Post on facebook with creative content with unique design banner

### Facebook Post Boost (Start From \$50)

- **Conversion:** \$1 = 80 TK + Bank Charge 10 TK + Service 10 TK = 100 Taka
- **Viewer(Approx):** \$1 = 500-5000 Viewer

### Additional cost for additional features

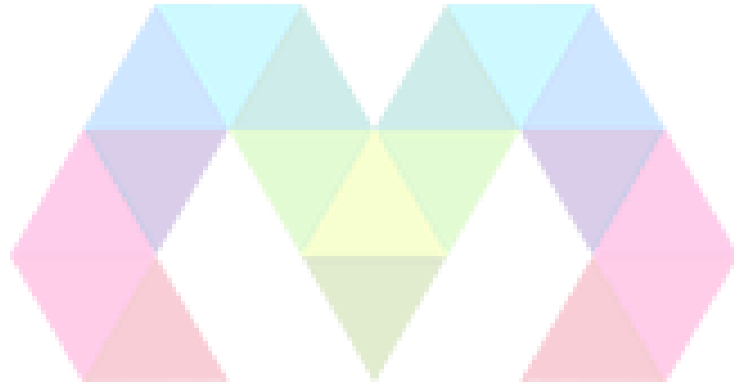
- Animated cartoon video for promotion: 1500 Taka/ Second
- Video shooting for advertisement: 15,000 Taka/Second

## Payment Module for Facebook Marketing

Module#	Module Detail
Module#1	100% advance payment required.

### Payment Information

Cash Payment	Bank Payment
<b>Address:</b> House: 1022, Road: 9, Ave: 9, Mirpur DOHS, Dhaka <b>Email:</b> info@codagecorp.com <b>Hotline:</b> 01971 263243 <b>Phone:</b> 02-58070948	<b>Account Name:</b> Codage Corporation Ltd. <b>Account#</b> 1401796452001 <b>Bank:</b> The City Bank Limited <b>Branch:</b> Pallabi Branch, Dhaka
<b>bCash Payment:</b> 01971263243 (personal), 01678115737 (personal)	



*Codage Corporation Ltd.*

*< Think Outside the Circle />*