



Financial & Technical Proposal

For




Search Engine Optimization




From

Codage Corporation Limited

Codage Corporation Limited at a Glance

Name of Company	Codage Corporation Limited
Type of Business	Private Limited Company
Business Function	Website and Software Development and Digital Marketing Company
Founders & Board of Members	<ul style="list-style-type: none"> A. K.M. Aminullah - Chairman S. M. Rajib Hasan – Managing Director & CEO Mohammad Obaidullah Ahsan – Director Mahfuzur Rahman - Director
Bangladesh Regional Office	House: 1022, Road: 9, Avenue: 9, Mirpur DOHS, Dhaka-1216, Bangladesh
Singapore Regional Office	101 Kitchener Road, Jalan Besar Plaza #02-05, Singapore
USA Regional Office	1203 Corolla Court, Catonsville, MD 21228, USA
Members of	Bangladesh Association of Software & Information Services (BASIS) e-Commerce Association of Bangladesh
Total Employees	25 (Twenty five)
Departments	<ul style="list-style-type: none"> Software Website Domain & Hosting Marketing Admin & Accounts
Website Address	www.codagecorp.com
Company Email	Information Desk: info@codagecorp.com USA: usa@codagecorp.com Singapore: sg@codagecorp.com
Skype ID	CodageCorp
Company Phone	(+88) 02-58070948
Company Hotline	Hotline: (+88) 01971 263243 Sales: (+88) 01971 263254 Support: (+88) 01971 263249 USA: +1 (314) 480-2198 Singapore: +65 62988902
Areas of Expertise	Website Development, Software Development, Graphics Design, Email Marketing, SMS Marketing, Facebook Marketing, Content Writing & SEO
Market Coverage	Bangladesh, USA, Singapore, UK, Canada, Australia, Saudi Arabia, Dubai, India
Logo	 Codage Corporation Ltd. <small><Think Outside the Circle /></small>
Motto	Think Outside the Circle!
Vision	Is to become the pioneer of Software Development Service in Bangladesh.
Mission	Is to rule the current market with all sorts of ecommerce web development and custom software solution is all quintessence.
Sister Concern	   

Our Valuable Clients

Type of Clients	Company Logos
Bank	 <p>Standard Bank Limited setting a new standard in banking</p>
Corporate Clients	 <p>PHILIPS DELL CEAT hp SQUARE SANOFI radio today 89.6fm THE 1ST & #1 PRIVATE RADIO Delta Life Prosperous Life bb-q Delta Life Insurance Company Limited (Largest Bangladeshi Insurance Company) Leading Global Franchise South Korea</p>
Local Clients	 <p>green technology Meilleur Deco Singapore iSpiceU Personalized spice recipes™ ClippingCrowd RAY LA ESPERANZA ELEGANTLY ECCENTRIC CREATIVE interior Smart Services Ltd. Spectrum of solutions for business outsourcing BANGLADESH ja SOURCING</p>
Singapore Clients	 <p>KAROTOA OVERSEAS (S) PTE LTD</p>
USA Clients	 <p>Look 4 Electric AMERICAN MONTESSORI CAMPUS GowebSolution GIFTS of arkansas EYodus Moving & Storage Anaheim Town Car Services</p>

SEO Packages	Startup	Growth	Premium	Enterprise	High Volume	Blast
Keywords Plan	3	5	10	50	100	Dedicated
Price Per Month	6000 TK USD 75	10000 TK USD 120	20000 TK USD 250	100000TK USD 1200	200000 TK USD 2500	150000 TK USD 1950
Keywords Top 10 Guarantee*	1	2	5	10	50	50% of overall keywords

Search Engine Optimization

Without the services of the search engines our websites may be seen by just a handful of people. Every popular search engine has its own terms on how they rank a particular website or a page within the site. Webmasters and web service providers keep constant track of the ever changing algorithms so that they can help the websites they are servicing to perform at optimal levels. Though Google is the most popular search engine around the globe, we cannot afford to ignore the others because, as website owners, we have no knowledge about specific customer/demographic preferences.

Search Engine Optimization is an integral part of our web promotion services. A host of methods and tools are employed in ensuring that almost every popular search engine across the digital world finds your website and lists it on the first page. This is an essential measure to ensure that your website receives continuous targeted traffic. Search Engine Marketing employs many of the tools employed in search engine optimization though the expertise needed for this job is different from search engine optimization itself.

After your website design and functionalities are discussed, website promotion will generally start as soon as the site is hosted and submitted to the search engines. Traffic building strategies like link building, directory submission, bookmarking, blog posting and on-site SEO measures will also be launched concurrently to ensure that traffic to your websites starts at a quick pace and grows consistently. Even websites that are long established and drawing millions of visitors everyday need to be consistently nurtured to help them retain their coveted position. Identifying appropriate keywords and using those keywords diligently can be done only by experienced professionals.

We understand that every business is unique and so are SEO needs. Yet the bottom-line is the relation between investment and sales. We are driven by developing the unique and customized SEO strategies to provide sustainable results. We are the best SEO Service Provider Company in Bangladesh and our ethical and organic SEO approach helps your business achieve success and the best ROI.

Payment Module for Search Engine Optimization

Module#	Module Detail
Module#1	100% advance payment required.

Payment Information

Cash Payment	Bank Payment
Address: House: 1022, Road: 9, Ave: 9, Mirpur DOHS, Dhaka Email: info@codagecorp.com Hotline: 01971 263243 Phone: 02-58070948	Account Name: Codage Corporation Ltd. Account# 1401796452001 Bank: The City Bank Limited Branch: Pallabi Branch, Dhaka
bCash Payment: 01971263243 (personal), 01678115737 (personal)	