



Financial & Technical Proposal

For



SMS Marketing

Codage Corporation Ltd.
<Think Outside the Circle />


From

Codage Corporation Limited

Codage Corporation Limited at a Glance





Name of Company	Codage Corporation Limited
Type of Business	Private Limited Company
Business Function	Website and Software Development and Digital Marketing Company
Founders & Board of Members	<ul style="list-style-type: none"> A. K.M. Aminullah - Chairman S. M. Rajib Hasan – Managing Director & CEO Mohammad Obaidullah Ahsan – Director Mahfuzur Rahman - Director
Bangladesh Regional Office	House: 1022, Road: 9, Avenue: 9, Mirpur DOHS, Dhaka-1216, Bangladesh
Singapore Regional Office	101 Kitchener Road, Jalan Besar Plaza #02-05, Singapore
USA Regional Office	1203 Corolla Court, Catonsville, MD 21228, USA
Members of	Bangladesh Association of Software & Information Services (BASIS) e-Commerce Association of Bangladesh
Total Employees	25 (Twenty five)
Departments	<ul style="list-style-type: none"> Software Website Domain & Hosting Marketing Admin & Accounts
Website Address	www.codagecorp.com
Company Email	Information Desk: info@codagecorp.com USA: usa@codagecorp.com Singapore: sg@codagecorp.com
Skype ID	CodageCorp
Company Phone	(+88) 02-58070948
Company Hotline	Hotline: (+88) 01971 263243 Sales: (+88) 01971 263254 Support: (+88) 01971 263249 USA: +1 (314) 480-2198 Singapore: +65 62988902
Areas of Expertise	Website Development, Software Development, Graphics Design, Email Marketing, SMS Marketing, Facebook Marketing, Content Writing & SEO
Market Coverage	Bangladesh, USA, Singapore, UK, Canada, Australia, Saudi Arabia, Dubai, India
Logo	 Codage Corporation Ltd. <small><Think Outside the Circle /></small>
Motto	Think Outside the Circle!
Vision	Is to become the pioneer of Software Development Service in Bangladesh.
Mission	Is to rule the current market with all sorts of ecommerce web development and custom software solution is all quintessence.
Sister Concern	   

Our Valuable Clients





Type of Clients	Company Logos
Bank	
Corporate Clients	
Local Clients	
Singapore Clients	
USA Clients	

Bulk SMS is one of the most impactful marketing tactics in recent days and SMS marketing is the utilization of text messaging to interact and communicate with customers.

Non Masking/Branding SMS

STARTER	PROFESSIONAL	ADVANCE	PROMOTION
			
0.25 TK/SMS	0.23 TK/SMS	0.21 TK/SMS	0.20 TK/SMS
Quantity: 5,000 +	Quantity: 25,000 +	Quantity: 1 Lac +	Quantity: 5 LAC +

Masking/Branding SMS

STARTER	PROFESSIONAL	ADVANCE	PROMOTION
			
0.50 TK/SMS	0.48 TK/SMS	0.45 TK/SMS	0.40 TK/SMS
Quantity: 10,000 +	Quantity: 25,000 +	Quantity: 50,000 +	Quantity: 1 LAC +

Terms and Conditions

- No Hidden Charge!
- 100% Advance Payment is Required.
- A2P bypass SMS (google, yahoo, Facebook, whatsapp, snapchat etc traffic) will not allow through our platform. As a local provider we are allowed only to send only domestics inter operator SMS.
- For SMS content, all responsibility will goes to client. Codage Corporation Ltd is not responsible for any sms content.
- For any kind of objection for content from proper authority, Codage Corporation Ltd can suspend any account.
- Codage Corporation Ltd shall have the right to take any legal recourse against the client for infringement of agreement and financial and/or reputational loss in addition to its right to terminate the agreement.

Masking/Branding Name

- Masking / Sender name / Phone no (Character Limit: 11)
- No Special character except underscore (_) is applicable.
- Masking approval process takes 3 to 5 working days.
- Masking Creation Fees are Applicable.
- If your account expires and if your masking / sender name is idle for consecutive 30 days then system will remove your masking automatically after sending you prior notice.

SMS Text Character Limit

- English SMS: 1-160 characters- 1 SMS, 161-300 characters- 2 SMS, 301-440 characters- 3 SMS
- Bangla SMS: 1-69 characters- 1 SMS, 70-133 characters- 2 SMS, 134-200 characters- 3 SMS
- Maximum 765 characters (5 sms) are allowed in English sms, but in case of Unicode/Bangla the length must be under 335 characters (5 sms)
- For Bangla sms, please type sms content by Avro Keyboard.

Reports & Notes

- Real Time SMS Delivery Reports are available in our application.
- You can ensure your SMS marketing report by visiting our office to check the admin reports or from campaign your response.
- We do not provide mobile no
- We do not sale mobile no. We only send sms by using our software and server.
- We can operate the SMS marketing from anywhere.

Payment Module for SMS Marketing

Module#	Module Detail
Module#1	100% advance payment required.

Payment Information

Cash Payment	Bank Payment
Address: House: 1022, Road: 9, Ave: 9, Mirpur DOHS, Dhaka Email: info@codagecorp.com Hotline: 01971 263243 Phone: 02-58070948	Account Name: Codage Corporation Ltd. Account# 1401796452001 Bank: The City Bank Limited Branch: Pallabi Branch, Dhaka
bCash Payment: 01971263243 (personal), 01678115737 (personal)	