



Financial & Technical Proposal

For






eCommerce Website




From

Codage Corporation Limited

Codage Corporation Limited at a Glance

Name of Company	Codage Corporation Limited
Type of Business	Private Limited Company
Business Function	Website and Software Development and Digital Marketing Company
Founders & Board of Members	<ul style="list-style-type: none"> A. K.M. Aminullah - Chairman S. M. Rajib Hasan – Managing Director & CEO Mohammad Obaidullah Ahsan – Director Mahfuzur Rahman - Director
Bangladesh Regional Office	House: 1022, Road: 9, Avenue: 9, Mirpur DOHS, Dhaka-1216, Bangladesh
Singapore Regional Office	101 Kitchener Road, Jalan Besar Plaza #02-05, Singapore
USA Regional Office	1203 Corolla Court, Catonsville, MD 21228, USA
Members of	Bangladesh Association of Software & Information Services (BASIS) e-Commerce Association of Bangladesh
Total Employees	25 (Twenty five)
Departments	<ul style="list-style-type: none"> Software Website Domain & Hosting Marketing Admin & Accounts
Website Address	www.codagecorp.com
Company Email	Information Desk: info@codagecorp.com USA: usa@codagecorp.com Singapore: sg@codagecorp.com
Skype ID	CodageCorp
Company Phone	(+88) 02-58070948
Company Hotline	Hotline: (+88) 01971 263243 Sales: (+88) 01971 263254 Support: (+88) 01971 263249 USA: +1 (314) 480-2198 Singapore: +65 62988902
Areas of Expertise	Website Development, Software Development, Graphics Design, Email Marketing, SMS Marketing, Facebook Marketing, Content Writing & SEO
Market Coverage	Bangladesh, USA, Singapore, UK, Canada, Australia, Saudi Arabia, Dubai, India
Logo	 Codage Corporation Ltd. <small><Think Outside the Circle /></small>
Motto	Think Outside the Circle!
Vision	Is to become the pioneer of Software Development Service in Bangladesh.
Mission	Is to rule the current market with all sorts of ecommerce web development and custom software solution is all quintessence.
Sister Concern	   

Our Valuable Clients

Type of Clients	Company Logos
Bank	
Corporate Clients	
Local Clients	
Singapore Clients	
USA Clients	

Work with eCommerce Experts. With 400+ clients, we are highly specialized in eCommerce Website Design and eCommerce Website Development in Dhaka Bangladesh

eCommerce Website Packages







CMS - WordPress

BEGINNER	CORPORATE	BUSINESS	PROFESSIONAL	ADVANCE	ENTERPRISE
					
2 Categories	5 Categories	10 Categories	15 Categories	40 Categories	Unlimited* Categories
.Com/.Net Domain 5GB Cloud Hosting Free SSL Certificate 5 Sample Products COD Only	.Com/.Net Domain 5GB Cloud Hosting Free SSL Certificate 10 Sample Products COD & bKash	.Com/.Net Domain 5GB Cloud Hosting Free SSL Certificate 20 Sample Products COD, bKash & Card	.Com/.Net Domain 10GB Cloud Hosting Free SSL Certificate 30 Sample Products COD, bKash & Card	.Com/.Net Domain 10GB Cloud Hosting Free SSL Certificate 50 Sample Products COD, bKash & Card	.Com/.Net Domain 10GB Cloud Hosting Free SSL Certificate 100 Sample Products COD, bKash & Card
20,000 TK / \$250	30,000 TK / \$375	50,000 TK / \$625	75,000 TK / \$900	100,000 TK / \$1250	1,20,000 TK / \$1500
Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +
Free App: No +	Free App: No +	Free App: No +	Free App: No +	Free App: Yes +	Free App: Yes +
Multi Supplier: No +	Multi Supplier: No +	Multi Supplier: No +	Multi Supplier: Yes +	Multi Supplier: Yes +	Multi Supplier: Yes +
SMS Alert: No +	SMS Alert: No +	SMS Alert: No +	SMS Alert: No +	SMS Alert: Yes +	SMS Alert: Yes +
Multiple Image: No +	Multiple Image: Yes +	Multiple Image: Yes +	Multiple Image: Yes +	Multiple Image: Yes +	Multiple Image: Yes +
Contact Form +	Contact Form +	Contact Form +	Contact Form +	Contact Form +	Contact Form +
SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +
Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +
Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +
Renew Fee (Yearly): 6000 Taka / \$75	Renew Fee (Yearly): 6000 Taka / \$75	Renew Fee (Yearly): 6000 Taka / \$75	Renew Fee (Yearly): 10000 Taka / \$125	Renew Fee (Yearly): 12000 Taka / \$150	Renew Fee (Yearly): 15000 Taka / \$200

We Charge 15,000 Taka for Online Payment Gateway to Avail and to Integration

eCommerce Website Packages

CodeIgniter/Laravel

BEGINNER	CORPORATE	BUSINESS	PROFESSIONAL	ADVANCE	ENTERPRISE
					
2 Categories	5 Categories	10 Categories	15 Categories	40 Categories	Unlimited* Categories
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50,000 TK / \$500	75,000 TK / \$375	100,000 TK / \$625	125,000 TK / \$1575	250,000 TK / \$3150	5,00,000 TK / \$6250
Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +	Unlimited Emails +
Free App: No +	Free App: No +	Free App: Yes +	Free App: Yes +	Free App: Yes +	Free App: Yes +
Multi Supplier: No +	Multi Supplier: No +	Multi Supplier: Yes +	Multi Supplier: Yes +	Multi Supplier: Yes +	Multi Supplier: Yes +
SMS Alert: No +	SMS Alert: No +	SMS Alert: Yes +	SMS Alert: Yes +	SMS Alert: Yes +	SMS Alert: Yes +
Multiple Image: No +	Multiple Image: No +	Multiple Image: Yes +	Multiple Image: Yes +	Multiple Image: Yes +	Multiple Image: Yes +
Contact Form +	Contact Form +	Contact Form +	Contact Form +	Contact Form +	Contact Form +
SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +	SEO Friendly URL +
Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +	Photo & Video Gallery +
Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +	Responsive Website +
Renew Fee (Yearly): 1000 Taka / \$125	Renew Fee (Yearly): 10000 Taka / \$125	Renew Fee (Yearly): 10000 Taka / \$125	Renew Fee (Yearly): 15000 Taka / \$190	Renew Fee (Yearly): 20000 Taka / \$250	Renew Fee (Yearly): 25000 Taka / \$315

Product Catalogue Management

- Approve, Edit and Delete Product Stock
- Add product image
- Approve, Edit and Delete Product Reviews
- Related items
- Customer can buy products online by credit cards or bkash or any kind of payment or Cash on delivery
- Shipping method : store collection or regular shipping
- Add to Wishlist and Compare Functions (email when available in Stock)
- Send to a Friend with Email and Share Buttons for different Social Media
- Unlimited attributes groups (sizes, colors, models)
- Unlimited products combinations (red, size XL)
- Multiple pictures per product
- Zoom and thick box on products pictures

- Choice of number of products per page
- Sort products by relevance, price
- Manufacturers, brands management
- Inventory Management with Backordered items, Minimum and Maximum quantities
- Search Results rewrites and redirects
- Customer Sort

Customer Management System

- Customer's registration, and personal accounts
- Login option with Facebook or Google + or separate registration
- Account verification by SMS
- Forgotten passwords recovery
- Purchase History
- Loyalty system (points)
- Customers having not ordered on a configured delay follow up
- Forms automatic filling with ReversoForm
- Emails alerts for clients about a product replenishment

Orders

- Order management, admin manage all orders.
- Orders monitoring by email
- Order Confirmation by SMS
- Delivery tracking and status shown to the customer
- Admin can manage discount/offer/Coupon Code
- Customers can view their orders in their panel
- Orders statuses customizable
- In case of products out of stock, customers can express their wish
- Returns management and Quality Check up (QC) status while in repair
- Addition of returned products into stock
- PDF invoices, slips and delivery slips
- Refunds with automatic slip

Statistics

- Followed Searches
- Visits and visitors
- Orders and sales
- Profit and loss statement
- Customer's accounts, customer's profiles
- Products statistics
- Searches in the shop
- Statistics per affiliate
- Pages not found management
- Complete integration with Google Analytics

Security

- Secure Back-Office access (login and password)
- SSL compatibility (Depends on client requirements)
- Unique tokens in Back Office and Front Office

- PCI DSS compliant
- Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path transversal
- E-mails headers injections blocked
- Passwords encryption in database
- Cookies encryption
- Block repeated attempts to recover passwords

Contents

- Product Store, Home & Contact page
- Live Chat & Help - Warranty Policy, Returns and Replacement, FAQ, Privacy Policy, Cookie Policy

Administration

- Multiple users management, and permissions (ACL)
- Maintenance mode
- IP authorization to reach the shop in maintenance mode
- Content management system
- Bulk lister - import .CSV file
- Sub domain management
- Database backup (partial or full)
- Automatic generation of robots.txt files
- SMTP e-mails sending (with or without SSL-TLS) or PHP mail()
- Products indexation for an optimized search

SMS and Email Integration

- Buyer get when order will be placed
- Admin get when payment will be completed

Reports

- Product Ledger
- Party Ledger
- Income Statement
- Trial Balance
- Sales Report
- SMS report

Mobile Apps For Ecommerce

- **Basic Mobile Apps:** As like Website browser view: 20,000 taka - 50,000 Taka
- **Ecommerce Mobile Apps:** 3,00,000-5,00,000 taka
- **Advance Ecommerce Mobile Apps(Like: Amazon, Ebay, Lazada, Flipkart):** 5,00,000-10,00,000 taka

Facility

- The website must be mobile friendly,
- pictures should load quickly
- user friendly
- eCommerce site should look good – and function properly – across platforms and mobile devices
- eCommerce site should feel credible and trustworthy.
- Site should be easy to navigate, so visitors can find what they're looking for with minimal clicks.
- eCommerce site should have great original photos and helpful product descriptions.

- eCommerce site should feature customer reviews – and make it easy for customers to leave reviews
- eCommerce site should provide excellent customer service
- Checkout should be fast and easy

Technical Features

- html, css
- PHP framework: Codeigniter
- JavaScript & Ajax
- Photoshop
- Database: MySQL
- CMS: WordPress

Payment Module for eCommerce Website

Module#	Module Detail
Module#1	50% advance payment with work order for start the project
Module#2	50% payment on delivery before live the project

Payment Information

Cash Payment	Bank Payment
Address: House: 1022, Road: 9, Ave: 9, Mirpur DOHS, Dhaka Email: info@codagecorp.com Hotline: 01971 263243 Phone: 02-58070948	Account Name: Codage Corporation Ltd. Account# 1401796452001 Bank: The City Bank Limited Branch: Pallabi Branch, Dhaka
bCash Payment: 01971263243 (personal), 01678115737 (personal)	

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